

Dear parent,

Your child's class will be participating in 'De Schaal van M' during the week of February 19, 2024. With 'De Schaal van M', Mediawijs and Ketnet (VRT) challenge 10- to 12-year-old pupils and their class with an online media literacy contest. The contest covers topics like social media, influencers, netiquette, digital balance, creating media and cybersecurity.

+ DSVM in the Classroom

Every day of that week, the children will watch an online episode of the popular Ketnet children's series 'Meisjes' in the classroom. In addition, they will participate in a daily quiz and debate on the theme covered in that episode. Classes will challenge each other with the Challenge! In that challenge, the goal is to collect 5 stars by the end of the week, which earns them the honorary title of '5-star class'. 5-star classes have a chance to win one of the 20 prizes.

+ DSVM at home

If your child logs on to the 'De Schaal van M' website at home, they can also light up the lights to see how far it has progressed in the contest. For that, your child needs a Ketprofile:

Step 1: Create a Ket profile on www.ketnet.be

Step 2: Login to www.deschaalvanm.be

Step 3: Add the class code

The class code of your child's class is:

www.deschaalvanm.be

Questions? dsvm@mediawijs.be

DSVM is een initiatief van



In samenwerking met

